

"Quality You Can Trust...from North America's Largest Roofing Manufacturer"

Ibrahim Yagci Sr. Marketing Analyst 1361 Alps Road Wayne, NJ 07470 iyagci@gaf.com

TO: OUR VALUED CUSTOMERS

1/6/2012

Capstone® Shingles Discontinuation Notice

Based on demand and changing consumer preferences, GAF will <u>discontinue Capstone[®] shingles</u>. Previously, we had stopped offering the product in Moss Rose color and we are now discontinuing the remaining two colors, Fossil Grey and Granite.

Below are some details:

When?	• End of February 2012as inventories are depleted
What Products?	Capstone® Shinglesall colors
Inventory?	• Inventory Available we will continue to offer it while supplies last
Marketing Materials?	Marketing Materials updated on rolling basis to reflect the change
Alternatives?	 Alternatives Exist although there is not an exact replacement; GAF offers a wide variety of products and colors in the Designer Lifetime series. See www.gaf.com or your territory manager for more information on alternatives.
Technical Advice?	• Technical Advice available on GAF Contractor Services line at 1-800-766-3411

Please contact your local GAF territory manager, national accounts manager or customer service representative with any further questions.

Thank you again for your continued support.