



*“Quality You Can Trust since 1886...from  
North America’s Largest Roofing  
Manufacturer”*

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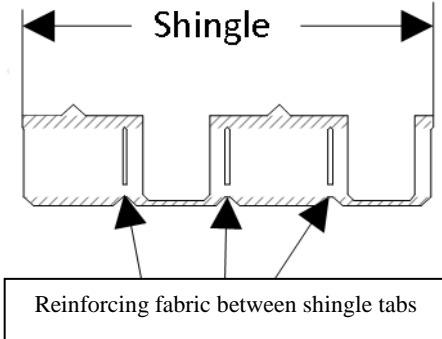
TO: OUR VALUED CUSTOMERS

6/24/2014

## Camelot® II Shingles - Product Enhancement Announcement

In June 2014, GAF will be launching a new and improved version of our popular Camelot® II Lifetime Designer shingles. We are excited to announce changes that will maximize performance and aesthetics for this product line. These new improvements will result in a **Do-Not-Mix**. New inventory will be available starting in June 2014.

Please see below for more details:

<p><b>The New Camelot® II Shingles</b></p>	<p><b>The new Camelot® II shingles will have two primary enhancements:</b></p> <ul style="list-style-type: none"> <li>• <b>Refreshed Design</b>... extra reinforcement between tabs to create a refreshed look and maximize Camelot® II performance for 2014.</li> <li>• <b>Enhanced Performance</b>... New Dura Grip™ Adhesive Pattern for enhanced wind uplift performance.</li> </ul>	 <p style="text-align: center;">Shingle</p> <p style="text-align: center;">Reinforcing fabric between shingle tabs</p>																	
<p><b>Do Not Mix?</b></p>	<ul style="list-style-type: none"> <li>• <b>Yes</b>...June 2014 and previously produced shingles may <b>NOT</b> be mixed. With June 2014 produced shingles, you gain the new look of Camelot® II with increased reinforcement, all at no additional cost.</li> <li>• <b>How to Identify?</b> <ul style="list-style-type: none"> <li>○ <b>Different Product SKUs</b>...As an aid in differentiating <b>new Camelot® II</b> from previously produced shingles, the following new product SKUs have been created:</li> </ul> </li> </ul> <table border="1" data-bbox="456 1444 1442 1690"> <thead> <tr> <th>Original Camelot® II SKU</th> <th>New Camelot® II SKU</th> <th>Camelot® II ShingleDescription</th> </tr> </thead> <tbody> <tr> <td>0684014MV</td> <td>0692014MV</td> <td>Camelot II Antique Slate</td> </tr> <tr> <td>0684070MV</td> <td>0692070MV</td> <td>Camelot II Barkwood</td> </tr> <tr> <td>0684180MV</td> <td>0692180MV</td> <td>Camelot II Charcoal</td> </tr> <tr> <td>0684737MV</td> <td>0692737MV</td> <td>Camelot II Shakewood</td> </tr> <tr> <td>0684900MV</td> <td>0692900MV</td> <td>Camelot II Weathered Wood</td> </tr> </tbody> </table>	Original Camelot® II SKU	New Camelot® II SKU	Camelot® II ShingleDescription	0684014MV	0692014MV	Camelot II Antique Slate	0684070MV	0692070MV	Camelot II Barkwood	0684180MV	0692180MV	Camelot II Charcoal	0684737MV	0692737MV	Camelot II Shakewood	0684900MV	0692900MV	Camelot II Weathered Wood
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	<ul style="list-style-type: none"> <li>• <b>Bundle Identification ...</b> “DO NOT MIX” will be printed on one end of each bundle.</li> <li>• <b>Do-Not-Mix Pallet Stickers.....</b>Two yellow “DO NOT MIX” labels will be attached to each pallet.</li> </ul>	 <p><b>DO NOT MIX</b></p> <p><b>WITH DIFFERENT COLOR CODES OR DIFFERENT WRAPPER COLOR</b></p> <p>Be sure to follow normal Do-Not-Mix procedures:</p> <ol style="list-style-type: none"> <li>1. Do not mix with bundles bearing different color codes - Refer to the 6-character code on end of bundle - Example: "XY123A".</li> <li>2. Separate new material marked "Do Not Mix" from existing inventory.</li> <li>3. Deplete existing inventory prior to the use of new material marked "Do Not Mix".</li> </ol>
<b>Geography Affected</b>	<ul style="list-style-type: none"> <li>• <b>All GAF Sales Areas</b></li> </ul>	
<b>When Will Product Be Available?</b>	<ul style="list-style-type: none"> <li>• <b>June 2014...</b> product available nationally</li> </ul>	
<b>Where Can I Get More Information?</b>	<ul style="list-style-type: none"> <li>• Talk to your local GAF Territory Manager</li> <li>• <a href="http://www.gaf.com">www.gaf.com</a></li> </ul>	